

# Become a Sponsor

**European Testing Conference 2020** brings together **200 people** in **different roles** (~30% developers and 50% testers in particular) to learn practical skills on testing and build a supportive network for long term growth. As we plan out 5th year of the conference for **February 6th-7th** in **Amsterdam, Netherlands** we have built a proven track record of delivering an engaging bridge-building event to drive forward the practice of testing. Built by and for practitioners with a schedule that focuses on connecting, not lecturing.

## Sponsorship plans

**Expo Sponsor** is our high visibility commercial plan. It reserves you a spot in the break-time action and a seat at the table discussing challenges of testing with the participants during a conference wide, mid-day Lean Coffee event where you can host a theme table.

**Upskilling Sponsor** is our high visibility participatory plan. Our conference delivers excellent training, and companies supporting their employees in upskilling in the latest of testing are offered a special sponsorship package with discounted tickets and conference-time visibility allowing your people to both grow themselves and naturally build a rapport and reputation among our participants and speakers.

**Supporter Sponsor** is our plan for being visible in our channels and conference as someone succeeding together with us.

## Get in Touch

For more information on becoming a conference sponsor, please contact our organizing team at [contact@europeantestingconference.eu](mailto:contact@europeantestingconference.eu) or Maaret Pyhäjärvi +358-408233777

## Prices

The sponsorship packages are valid from the date of agreement through two months post conference to maximise the excitement of our network.

Prices are:

- Expo Sponsor 6000 €
- Upskilling Sponsor: 10 tickets to the conference 10000 €
- Supporter Sponsor 1500 €

*\*Prices are presented without VAT (24%)*

In order to help you generate the most buzz, and to support our planned we are happy to provide an **Early Bird Special 10% discount if the sponsorship package is booked by the end of September, 2019.**

We understand that all sponsors have unique goals and budgets and as a unique conference we are happy to work with you to customize a sponsorship opportunity that best suits your needs in order for you to have a chance to partner with us on creation of European Testing Conference 2020.

## Your Reach With Us

Our conference handle on twitter [@EuroTestingConf](#) reaches 2,000 professionals. Our organizer and speaker networks sharing our content enable you to reach a significant audience of developers and testers as well as their managers (10k from organisers alone).

Our message is centered on testing over testers (skills for everyone), and bridging together diverse perspectives on a common challenge. We treat our speakers fairly sharing our financial success with them, and pay attention to our audience learning needs.

We welcome our sponsors to get more visibility through proposing sessions in the Open Space part of the conference.

## Details

	Expo	Upskilling	Supporter
Number of conference tickets included	2	10	0
Logo on event website & opening materials	x	x	x
Thank you tweet on joining as sponsor, during conference and a week after.	x	x	x
Regular retweets from date of sign up through April 2020	x	x	x
Video message (45 sec) for the conference audience	x	x	
Your logo on conference rollups	x	x	x
Place on expo / break area with your rollups	x	x	
Your message included in conference communication to participants	x	x	
Monthly retweet of your content on request	x	x	
Tickets with discount price (950 € + VAT) for your customers and partners	x	x	
Dedicated spot during all break times & open spaces (~5 hours across 2 days)	x		
Promoted table at Open Spaces (mid-day conference wide attendance)	x		
Your rollup next to keynote stage	x		

The European Testing Conference website is <http://europeantestingconference.eu> and the organizer registered in Finland is **maaretp**.